

Privacy notice

Personal data processing and cookies

This notice covers www.pasticceriacortinadampezzo.eu and contact with the pastry shop using its published contact details. It is provided under Articles 12 and 13 of Regulation (EU) [2016/679](#) (GDPR) and Italian Legislative Decree 196/2003, as amended. No registration is required to browse the website.

01 / Controller and contact details

PASTICCERIA GHEDINA ANDREA & C. S.A.S.

Via Grava di Sotto 9/a - 32043 Cortina d'Ampezzo (BL), Italy
VAT number: 00720590256 | Telephone: [+39 0436 860400](tel:+390436860400)
PEC: pasticceriaghedina@legalmail.it

To exercise your privacy rights, use the certified email (PEC) or postal address listed here. Please telephone for enquiries and orders.

02 / Data, purposes and legal bases

Browsing and security. The systems delivering the website may process IP addresses, timestamps, requested resources, response status and technical browser information. This serves to make the site available, resolve errors and prevent misuse. Basis: the legitimate interest in service security and continuity, Article 6(1)(f) GDPR, respecting users' rights.

Enquiries and orders. Names, contact details and message content supplied directly by you are used to answer and handle your requests. Basis: pre-contractual measures and contract, Article 6(1)(b); for other correspondence, the legitimate interest in answering you, Article 6(1)(f). Statutory obligations are based on Article 6(1)(c).

Optional map. Activating Google Maps and the resulting disclosure of technical data to Google are based on your consent, Article 6(1)(a) GDPR and Article 122 of the Italian Privacy Code. Refusing consent does not affect access to the other website information.

03 / Providing data and processing methods

Technical data are needed to deliver the pages. Providing data to contact us is optional, but without the necessary contact details or information we may be unable to respond or handle an order. Only provide relevant data and avoid unnecessary sensitive information. The website has no registration, newsletter or online purchase forms. Data are processed electronically and, for correspondence, on paper where appropriate, with access limited to the people handling the relevant activities.

Garante - Cookies and tracking tools - 10/06/2021

Cookies and external services

Your choices while browsing

04 / Cookies and browser storage

The website does not integrate its own traffic analytics or behavioural advertising tools. Fonts, images and logos are hosted with the pages. Strictly technical storage is exempt from consent under Article 122 of the Italian Privacy Code. The map is blocked until you choose to activate it.

Technical storage of your map choice. The `ghedina.mapsConsent.v1` entry in browser session storage (sessionStorage) records consent, its date and the notice version. It is created only when you enable the map and remembers that choice across pages in the same tab. It lasts for the tab session or until withdrawal/deletion. It is not used to profile you; if storage is blocked, your choice applies only to the current page.

After consent, Google may use cookies for preferences, analytics and personalisation, including advertising. [Google documentation](#) describes **NID** (6 months after last use) and **_Secure-ENID** (13 months). Presence and functions depend on the services, account and browser; these cookies are not essential for basic browsing.

05 / Google Maps and other links

The map does not contact Google before activation. Selecting “I consent and load the map” sends connection and device data to Google, which may associate them with your account. The provider for EEA users is Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland; Google LLC is also involved as described in [its notices](#).

“Disable the map and withdraw consent” removes the map and the stored choice. Withdrawal does not affect prior processing or erase cookies or data already managed by Google: use your browser and account controls for these. You can leave the map disabled and use the external directions link.

Facebook, Tripadvisor, Youritaly and the credits are ordinary links: those services open only when selected. The external website’s notices then apply. Reading this notice or scrolling a page does not constitute consent.

06 / Retention

Technical data are kept for as long as needed to operate the service and investigate and resolve errors or incidents, then deleted or anonymised. Correspondence is retained until the request and any follow-up are concluded. Documents subject to tax or accounting duties follow statutory retention periods; in a dispute, only relevant data are kept until resolution and for the applicable periods for protecting legal rights. Storage and external-cookie durations are described above.

Rights and transparency

How to exercise your rights

07 / Who may receive data

Authorised pastry shop personnel and, as necessary, hosting, IT maintenance and communication providers, as well as advisers handling administrative or legal duties, may access data. Providers processing data on the controller's behalf act as processors under Article 28 GDPR; where they independently determine purposes and means, they act as separate controllers. Data may be disclosed to authorities when required by law. They are not indiscriminately made public.

08 / Processing outside the EEA

Optional use of Google Maps may involve processing in the United States. Google describes reliance on adequacy decisions, including the EU-US framework for certified organisations, and standard contractual clauses where applicable. Safeguards and ways to request copies are available through "[Google - Transfers](#)". Contact the controller for information about the website's technical providers, processing locations and any safeguards.

09 / Your rights

Where the conditions in Articles 15-22 GDPR are met, you may:

- obtain confirmation of processing, access your data and receive a copy;
- request rectification, erasure or restriction of processing;
- object, on grounds relating to your situation, to processing based on legitimate interests;
- receive data you supplied in a structured format and transfer them to another controller where automated processing is based on consent or contract;
- withdraw consent at any time without affecting the lawfulness of earlier processing.

The website does not make solely automated decisions with legal or similarly significant effects, or carry out its own profiling. Google's activities after map activation are described in its notices.

10 / Requests, complaints and updates

Write to pasticceriaghedina@legalmail.it or Pasticceria Ghedina Andrea & C. S.a.s., Via Grava di Sotto 9/a, 32043 Cortina d'Ampezzo (BL), Italy. Requests are answered within one month; where necessary, this may be extended by two further months, with notification within the first month. Exercising rights is normally free, subject to the GDPR's exceptions.

You may complain to the Italian Data Protection Authority ([Garante](#)) or the competent authority in your habitual residence, place of work or place of the alleged infringement, and seek a judicial remedy. This text is updated when services or processing conditions change. Any new purpose will be explained before further processing takes place.